In GCSE Business

Name \_\_\_\_\_\_\_\_\_\_\_\_ Topic \_\_\_\_\_\_\_\_\_

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| Tier 1  Basic word commonly used language  **Add 1 more example** | easier  faster  cheaper  better  people  money  \* |
| Tier 2  Academic vocab  **Add 2 more examples** | obsolete  profit  risk  branding  questionnaire  \*  \* |
| Tier 3  Low frequency words that appear in top essays  **Add 3 more examples** | convenience  qualitative  quantitative  demographics  segmentation  \*  \*  \* |