



Match

Match the key business terms to the correct definition

1.4.4. Business plans

NAME: _____

- | | |
|--|---|
| <input type="radio"/> 1 Business plan | <input type="radio"/> Revenue minus costs |
| <input type="radio"/> 2 Entrepreneur | <input type="radio"/> Amounts that the business has to pay out e.g. rent, buying stock |
| <input type="radio"/> 3 Aims | <input type="radio"/> Detailed document setting out marketing, finance, production and human resources for a business |
| <input type="radio"/> 4 Target Market | <input type="radio"/> Places that a business can get finance from |
| <input type="radio"/> 5 Revenue | <input type="radio"/> The specific group of customers that products or services are aimed at |
| <input type="radio"/> 6 Costs | <input type="radio"/> An individual who takes a business risk in the hope of a reward |
| <input type="radio"/> 7 Profit | <input type="radio"/> The income from sales of the product or service |
| <input type="radio"/> 8 Sources of finance | <input type="radio"/> The long term goals of a business |