

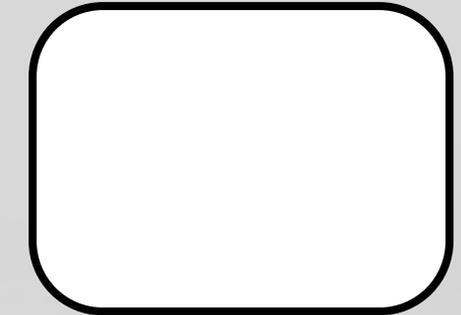
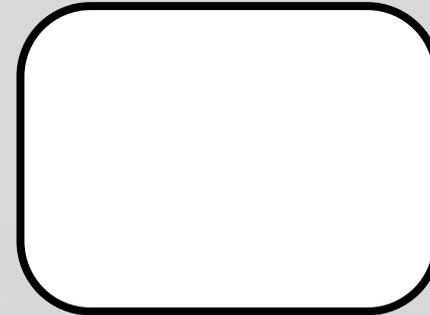
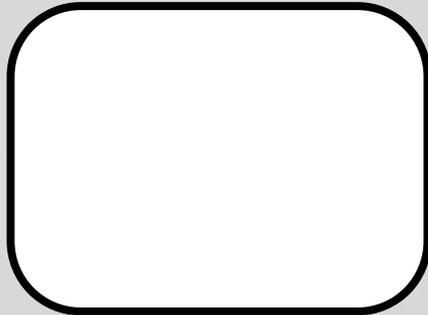


Key
theory

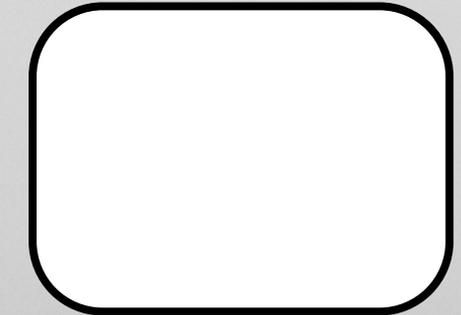
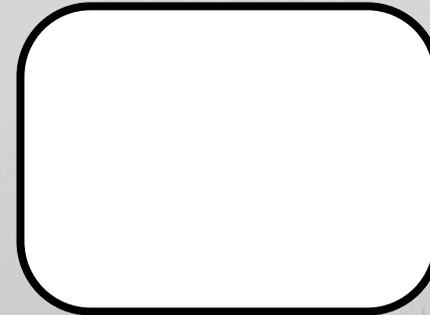
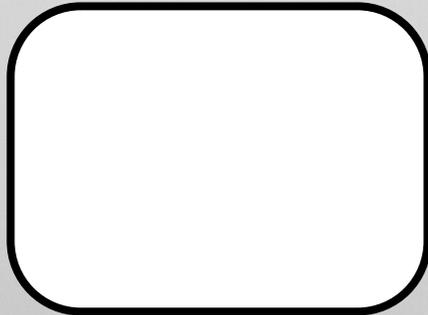
Key
Cases

Key
Vocab

1.1.1
The
Market



1.1.2
Market
Research



1.1.3
Market
Positioning

